

Beenie Man's Biography

'Who Am I? The Untold Story Of Beenie Man' - a book on the life of the dancehall king, with eye-opening revelations and exciting photographs, is ready.

Who Am I? The Untold Story of Beenie Man is the world's first-ever dancehall biography, and covers Beenie Man's rise from child deejay prodigy to superstar, tracing his difficult early childhood and introduction to Kingston's sound systems, his breakthrough recordings, stellar performances and Grammy Award. Beenie man has had an amazing life, and the book is intended to be as engrossing as any novel.

Written by Jamaican journalist Milton Wray, the story tracks the twists and turns of Beenie Man's dramatic life, following in great detail the reggae superstar's rise from childhood to the Grammy Award, numerous other honours and musical firsts, including an unequalled string of chart-topping hits.

According to the publishers, Great House OmniMedia, readers are going to be surprised by the touching humanity and detail of this true story about Beenie Man, both as a person and as an international phenomenon. In many ways, it is also a mini-history of dancehall, giving insight into the inner workings of the local music industry in much the same way the Jamaican hit movie, 'The Harder They Come', did in the 1970s.

Those who might be concerned about not getting the full story of Beenie Man have no reason to worry, says the author, who promises an unvarnished view of 'The Doctor'. 'It is a journalistic work and the primary objective is to be accurate', Wray insists. He noted that while Beenie Man did cooperate by supplying information and photographs for the publication of the book, he did not have approval of the manuscript, and never saw a page of it before it was completed. He added that the intention was not to put out a public relations piece for the artiste. The facts are presented as they occurred, whether or not Beenie Man likes those facts. He has led a very controversial life, and he acknowledges that. Wray says he believes The Doctor is prepared for whatever revelations may come from this book.

Who Am I? The Untold Story of Beenie Man will be distributed in North America, the European Union, the CARICOM region and Japan before the end of the year. For its Asian release, the book will be translated into Japanese.