

Lady Saw to unveil ‘Alter Ego’™ in November

The Queen of Dancehall, Lady Saw is set to release her eighth studio album, *Alter Ego* in November, for which proceeds will go to a foundation she is championing, assisting abused women as well as children.

The self-produced album, according to Saw, is her most diverse project to date, featuring multiple genres, including dancehall, soca and gospel and features two anthems for women: *Pretty Fingers* and *Me and Mi Ex*.

Some proceeds from sales of *Alter Ego* will go to her foundation, which will be launched around the same time. According to Saw, whose real name is Marion Hall, she came up with the idea while attending a women’s conference in Montego Bay and has long been involved in social causes, but not publicly. This is Saw’s first album since *My Way* was released in 2010