

Jamaican Gospel Movie premieres to a sold-out audience

There was standing room only at Redbones in New Kingston at the recent premiere of Jamaica's first Gospel movie, Just Another Friday.

The red carpet event drew a large audience from all walks of life, all dressed for the occasion, to witness the ground breaking movie which features Acts 12, the drama ministry of the Jamaica Youth for Christ and a number of gospel artistes. Just Another Friday comes to South Florida on the weekend of April 19-21, 2013 with screenings at several churches in the area.

Just Another Friday was produced and directed by veteran television producer Michael "Barri" Brown of BarriVision Productions and wife Judith Falloon-Reid Brown, author and screenplay writer, in association with the Jamaica Youth for Christ.

In his comments to the gathering, Michael responded to an inquiry about the challenges faced during the making of the movie with a popular quote "God does not call the equipped; he equips the called. My wife and I are grateful to have been among the called." He spoke briefly about the many difficulties of working with very little funding, scheduling actors who had full time jobs and ministry commitments and working with the ever changing weather conditions.

Judith added that the challenges were overshadowed by the many blessings they received from supporters. "The inspiration to complete the project," she said, came from our belief that the impact of the movie will be great, especially given the overwhelming response we received to the play version which was aired on TV. We want to be change makers, elevating the consciousness and offering a wholesome film experience which is in keeping with BarriVision's mission to provide family programming and Jamaica Youth for Christ's mission of reaching the youth."

The Jamaica Youth for Christ will be the main beneficiary of the movie with 60% of all proceeds, in perpetuity, being donated towards the work of the ministry. For information on where and when Just Another Friday will be shown in South Florida, visit WWW.JUSTANOTHERFRIDAY.COM