

## SVL launches Cash Pot Coloured Ball promotion

Supreme Ventures Limited (SVL) will launch another Cash Pot Coloured Ball promotion that will offer its customers the chance to win even more in payouts in the month of April.

With the Easter holidays just concluded, the company has announced that it will continue to 'treat' its Cash Pot players. From yesterday to May 4, 2013, Cash Pot players could win \$300 for every \$10 bet if the red ball is selected and \$280 for every \$10 bet if the yellow ball is selected, during the daily game draws. Sonia Davidson vice-president of group corporate communications at Supreme Ventures said, "Supreme Ventures will also sweeten the pot for its Cash Pot players every Sunday in April. We will randomly designate one game draw each Sunday as a 'Super Sunday' draw, where all Cash Pot players will win \$320 on every \$10 bet, if their number wins in the designated draw during the promotion period. The Super Sunday payout will stand, even if a red or yellow ball is selected in the Coloured Ball draw."

The company appreciates the continued support of its players and is enthusiastic about this promotion. "We are happy to be able to give our players more winnings," Davidson said, "So many Jamaicans are dedicated to the game, they just love it and we want them to be able to get even more for each winning bet." More than half a million Jamaicans win with Cash Pot on a monthly basis. Last year, more than eight million winning tickets were generated. Derived from one of Jamaica's oldest and most popular games of chance, traditionally known as 'Drop Pan,' Cash Pot is the first daily online lottery game of its kind in the country.