

## Snoop Lion documentary to hit theatres this March

Reincarnated, the much anticipated documentary by Snoop Lion will finally make its way to theatres March 15th.

New York based magazine/multimedia outlet and producers for Reincarnated, VICE made the announcement regarding the movie's release date on Thursday. Reincarnated can be viewed across a number of select American theatres, including New York's Sunshine Cinemas, Laemmle Monica and City Walk (Los Angeles), Opera Plaza (San Francisco), Century (Chicago), Midtown Art Cinema (Atlanta) and O Cinema. The film will also debut across theatres in the United Kingdom on March 22. No announcement was made regarding if and when the movie will make its way to Jamaican theatres. Snoopadelic Films in collaboration with VICE Films shot the long-awaited feature film last year during Snoop's trip to Jamaica. It recalls the captivating and somewhat eccentric journey of an artiste who went from a gangster rap icon into a Reggae crooner while trying to understand the nuances of the island's culture, music and people. Directed by prominent American director and Vice Magazine global editor, Andy Capper, Reincarnated shows Snoop's visit to Bob Marley's stomping grounds of Trench Town as well as his visit to a Rastafarian temple, where Nyabinghi priests christened him with the 'Lion' name as a way of encouraging maturity from his Snoop Dogg moniker. The film debuted at the Toronto International Film Festival last September, with many critics praised as it chronicled Snoop's 'spiritual reincarnation'. The Reincarnated film is part of a major multimedia project by Snoop Lion, as it includes an all-Reggae album under the same name, featuring production from award-winning American hit makers, Major Lazer. The album features singles such as La La La and Lighters Up, featuring Dancehall megastars, Popcaan and Mavado.