

Reggae Culture Captivates the World Reggae World Unity Festival

Get ready to be swept away by the sounds and food of the Caribbean. Downtown Miami's aroma will be filled with a sweet cool breeze from the West Indies of Caribbean Delicacies and Reggae Music.

The Reggae World Unity Festival offers up a jam-packed cavalcade of stars, a day of peace, love & unity and good old sound system vibes of when dance was nice on January 20th 2013 at Grand Central Park in Miami, Florida from 2pm – 11pm.

The festival will feature music headliners, Beenie Man, Kymani Marley, Baby Cham, Half Pint, Mr. Vegas, Lady Saw, Elephant Man, Christopher Martin, Honorebel, Tifa as well as some of reggae music's most promising up-and-coming talent. This Festival will feature a full day of family-oriented activities, great reggae music, authentic Jamaican cuisine, cultural arts & craft and info about Jamaican history and the progress of the music.

Reggae music is the indigenous music of the island paradise Jamaica. A music born out of the genre blending of R&B, Country & Western, and African Rhythms blended with its own unique Caribbean flavor. The Reggae genre umbrellas Ska, Rock Steady and Dancehall, some of which are highly spiritual while others are simply fun.

In addition no festival is complete without another thing Jamaica is famous for, its mouth watering Jerk. Jerk is a specific seasoning style created in Portland Jamaica from ancient African formulas blended with secret Jamaican ingredients. Come sample some of the most popular and tasty Jamaican recipes. Jerk Pork, Jerk Chicken, Jerk Fish, Cow Foot, Oxtail, Escovitch Fish, Steamed Fish, Brown stewed Fish, Grill Lobster, Curried Chicken, Curried Goat, Rice and Peas and Ackee & Codfish, Jamaica's national dish.

Produced by Effective Entertainment, Inc. www.effectiveentertainmentinc.com

Reggae World Unity Festival is an event created for the unification of people through Reggae Music. The great Bob Marley was the catalysts that preminent the Reggae movement to the four corners of the earth. Reggae world Unity's goal is to continue this movement, inspiring and encouraging world peace with events that brings diverse cultures and people together in one harmony. Peace and Love.

Through the universal language of music, as well as vision for the arts and cultural media, RCKZ MVMT and its president and CEO Alfonso D'Niscio Brooks have been striving to change the world for the better by empowering people to make a positive difference. We believe this event to be another great asset to the market place in helping Miami to be a staple in transforming the world through music.

This year, part concert proceeds will be donated to the Manchioneal Children's Fund and we have included a food drive benefiting Curley's House of Style www.curleyshouseinc.org an organization dedicated to improving the quality of life for low-to-moderate income individuals, families, the elderly, youth-at-risk, the abused, and HIV/AIDS infected individuals by providing the nutrition they need. Guests will be asked to contribute two or more cans of food as part of the cost of admission.

The Reggae World unity Festival is scheduled for Sunday January 20, 2013 at the brand new Grand Central Park 721 NW 1st Ave in Downtown Miami. Festival officials and their media partners also are encouraging attendees to use public transportation to get to the concert. A Metro Mover station is conveniently located right at Grand Central Park (Knight Center Stop).