

Jamaica to showcase first ever boxing party with Rocky876

With the growing, overwhelming success of Jamaica's Contender series, the producers of this entertaining boxing show seek to capitalize off this success by holding the island's first ever boxing party.

On Saturday July 7, boxing fans will get their first taste of such an unprecedented event as producers of The Contender will stage Rocky 876, which will take place at the Liguanea Club in New Kingston. Patrons will get a delectable combination of live ringside action while dancing to music provided by the likes of ZJ Chrome, Foota Hype and Miami-based disc jock, PalmerStylz while enjoying various mixes of Wray & Nephew rum, the main sponsors of Contender. Fans will get an in-ring treat as Jamaica's 2011 Middleweight Contender winner, Ricardo 'Surgeon' Smith takes on Derrick 'Guts' Spencer, a fighter from this season's series who participated in a memorable match against Contender runner-up, Ramel 'Sub Zero' Lewis. According to Contender producer, Sanjay Ramanand, this concept came about given that there was a strong social aspect developing as a result of the popular boxing series that needs to be capitalized on. "When we looked at how the Contender was being received, we realized that there was a whole social component that was not being tapped into. People wanted to watch the boxing, but they also wanted to drink and dance and just enjoy themselves; so we thought why not mix the two concepts to create something that has never been done in Jamaica before," he said. Gates will open for the event at 8 p.m. as Rocky 876 provides a comforting environment for party-goers and sports fans alike as the party promises lots of fun and excitement for all involved. Rocky 876 is sponsored by Wray and Nephew White Overproof Rum, Boom Energy Drink, Wata and ElectroTech Productions Ltd. Tickets for the event at JA\$1,000 pre-sold, JA\$1,500 at the gate and are available at LG Service Station (Dunrobin) as well as Just Call Couriers (876-355-7390).