# Relay For Life - How to Participate

Relay For Life is a unique, fun way to raise money for the Jamaica Cancer Society while increasing cancer awareness and celebrating survivorship.

Join us at the Police Officers Club for Relay for Life on June 9 - 10 2012.

#### Information for the Team Captain

Fighting cancer is a team effort. The strength of people coming together for a common cause is greater than the strength of one.

Relay For Life offers everyone in a community an opportunity to participate in the fight against cancer. Teams of people camp out at a local high school, park, or fairground and take turns walking or running around a track or path. Each team is asked to have a representative on the track at all times during the event. Relay is an overnight event, up to 24 hours in length. The event brings communities together to learn about and raise money for the fight against cancer. As a Team Captain, responsible for recruiting walkers and runners and making the connection between them and your local American Cancer Society office, you are the heart and soul of Relay For Life. Find a Relay and sign up to be a team captain today.

#### Information for Donor / Sponsor

Relay For Life is a great way for corporations to demonstrate their commitment to fighting cancer in the community. Relay For Life offers community-based sponsorship to give you and your company or organization the opportunity to show your commitment to the fight against cancer. Various levels of exposure and benefits are offered. For more information contact the community Relay event you would like to support.

### Survivor Activities

Please join us as our honorary guest in the Survivors Lap, which begins Relay For Life. Your strength and courage help the community see that cancer survivorship is real and that we are making progress in the battle against cancer.

### Volunteer

Relay For Life is a community gathering, where everyone can participate in the fight against cancer. We need your help before, during, or after Relay. Everyone is needed! Join us today!

## Team Recruitment

Re-enlist veteran teams, recruit new teams, and do presentations at team meetings.

#### Luminarias

Coordinate the luminaria ceremony; sell luminaria bags prior to and during the event, apply the inscriptions on the luminaria bags, and place them around the track and in the grandstands at the Relay.

#### Setup & Logistics

Oversee the Relay facility and assist with the setup and cleanup of the site before, during, and after the event. Obtain needed items for the Relay such as tables, chairs, special event tents, restroom facilities, waste disposal, lighting, transportation of goods, etc.

## Survivors

Recruit cancer survivors and caregivers to participate in the first lap of the Relay. Coordinate the survivor ceremony and reception/activities that may include a handprint wall, survivor eternal life chain, etc. Register the survivor participants and honor them with a special memento (buttons, ribbons, sashes, shirts, etc.).

## Food & Beverage

Secure donations of refreshments and beverages for the participants during the event.

# Entertainment

Arrange entertainment for the event consisting of music, games, activities, etc.

Public Relations/Marketing Coordinate marketing and media coverage for the event, including television, radio, print, etc., year-round.

Powered by Joomla! Generated: 28 March, 2024, 23:53 http://www.chat-bout.net