

## Ce'cile Goes App For Jamaicanization

JAMAICANIZATION is a full throttle effort at bringing Jamaican culture to a worldwide audience...

Top flight reggae/dancehall artiste Ce'cile has gone APP for her new album JAMAICANIZATION. The artiste has decided to make the album available via application download at the Android Market and at the iPhone App Store.

When asked why she chose this mode to get her album out Ce'cile revealed: "You have to always be on top of technology, to get to the fans. At every turn there is something new that's being done and you will get left behind if you can't keep up, my agent and I decided we would venture into the APP world also because I myself am always on my iPad downloading APPS, so I am happy my own music can be acquired this way".