Jamaicans take aim at Jeter

Once again it will be a USA vs Jamaica rivalry in the sprints at the IAAF World Championships in Athletics, Daegu, South Korea, and one of the events to take centrestage will be the women's 100 metres.

Here, the United States duo of Carmelita Jeter and Marshevet Myers will be hoping to upstage the trio of Jamaicans, led by defending champion, Shelly-Ann Fraser-Pryce, former champion Veronica Campbell-Brown and 2009 silver medallist. Kerron Stewart. All five athletes along with Trinidad and Tobago's Kellyann Baptiste, have gone sub-10 seconds this season and will certainly split the medals on offer among themselves. Jeter will undoubtedly carry the tag as favourite, as she has been the most outstanding female sprinter so far this season, with a season best and world leading 10.70 seconds done in Eugene, Oregan, in April. Despite her dominance on the circuit, the big question will be, can Jeter break her major championships jinx and go all the way? Being world leader is nothing new for the American as she has carried that tag since 2009 where after posting times of 10.64 and 10.67 seconds, she could only manage third in Berlin behind Jamaica's Fraser-Pryce and Stewart. Last year, she was also the world leader in the event with 10.78 seconds. Jeter, whose only lost in the 100 metres this season came at the hands of Campbell-Brown, has never beaten the Jamaican at a major championships, with her latest defeat coming at the Doha World Indoor Championships in the 60 metres last year. With a season best of 10.76 seconds done in Ostrava, Campbell-Brown has been in good form this season and has shown rapid improvement with her start. After missing the 100 metres in Berlin two years ago after finishing fourth at the Jamaican trials, she will be hoping to regain her title in the event. Injury concerns After a lowkeyed season so far, defending champion, Fraser-Pryce has not looked in the best of form, as her return to competition following a four-months ban last season has been derailed somewhat with injury concerns. After coming to stardom at the Beijing Olympics in 2008, where she surprised all in taking the top prize, she took that same form to Berlin two years ago, with a super victory. Known as the 'pocket rocket' because of her small stature and bullet-like start, she will have to be caught once again. With a season best of 10.95 seconds and some two weeks to go, and extra work over the period, the big-meet performer could be in top form at the right time. Stewart has not looked as sharp this year and will be under pressure to maintain her second-place finish two years ago, as Myers and Baptiste seem to have the edge over her going into Daegu. However, with a season best of 10.87 seconds, she could show vast improvement at the Championships and finish well when it matters most.