
Catch Reggae Sumfest TV Coming On A Computer Near You

Fans of Reggae Sumfest and reggae music will be able to catch some of their favorite acts later this month without leaving the comfort of their home

Telegens and CbeanMedia.tv have teamed up to present Reggae Sumfest TV, which will video stream live from the July 21 to 23rd "greatest reggae show on earth" in Montego Bay, Jamaica.

Fans will be able to see live performances from Beres Hammond, Half Pint, Beenie Man, Jah Cure, Mavado, Tanya Stephens, I-Octane, Konshens, Cecile, Kip Rich, Christopher Martin and Tifa among others, as they appear on the Sumfest stage over the three day period by simply logging on to <http://www.reggaesumfest.tv/> via computers, mobile smart phones and tablets.

The live shows will be available for a minimal fee of US\$14.99 for 3 days or \$5.99 for 1 day.

Music fans will also be able to access a free "Behind the Scenes" video streams that will showcase the world of fashion and celebrity lifestyles by focusing on backstage interviews, updates, VIP sightings and make-up preparations.

An "On Demand" version of the stream for all the viewers who missed the Live Stream will be available after the event.

"We're extremely excited about the partnership that brings this very unique concert experience to the world," said Eugene Ffolkes, CEO - Telegens. "We are taking advantage of the latest technology solutions to create an experience that viewers will talk about for a very long time!" This is our culture in digitally distribution."

Sherra Pierre-March, managing partner of Cbeanmedia.tv added: "We are in advanced negotiations with a number of local and international artistes on the show, to ensure that their fans have full access to their performances featured in the live stream. This opportunity is a win/win for the audience, promoter and the artist! Since our technology will support not only the live stream but linkages to artists merchandize and unique behind the scenes - opportunities."