

Beenie Man rum coming

Deejay Beenie Man is setting himself for the summer season with the news that he has signed major endorsement deals with MegaMart and that he's just inked a deal to have his own line of liquor, Yaad Swag, as a business partner with former Vybz Kartel associate — American businessman Corey Todd.

However, the Rum and Red Bull deejay is not leaving his music too far behind, having just released a new video for his combination single, One Man Woman, featuring Down Sound recording artiste Toya. "We have been getting a lot of good feedback from the disc jockeys about the song and the video shoot was excellent, and I have seen the final video which looks great. It ah go shot fi the Summer," Beenie Man said in a release. Beenie Man has been moving aggressively up the charts with his Nuh Talk Too Long hitting #14 on the HYPE TV charts this week while another song, the Mario C-produced Inna Di Go Go Club jumped two places to #16. Toya is also pleased with the video and what the early buzz on the single will mean for her music career. "The video shoot was held in Montego Bay and it was great being on set with Beenie Man, he had a lot of great ideas and he was fun on set. The song is going to give me a major international profile because the clubs overseas are going to love this song, especially with the release of the video," Toya said in a release. Toya said the idea was given to her management team by Cordel 'Skatta' Burrell and she laid the vocals immediately afterwards. Beenie Man recorded his vocals a week later. "It's just a wicked song, and Beenie's vocals just raised the whole thing another level, he is really a talented artiste and it's great to finally do a song with a international recording superstar of that calibre," she said.