Legendary Reggae Star Bob Marley Would Have Turned 66

Universal Music Enterprises and Tuff Gong Records team up to present Bob Marley & the Wailers – Live Forever: The Stanley Theatre, Pittsburgh, PA, September 23, 1980.

This never before released 2 CD concert was recorded 30 years ago while Bob was touring in support of his famed album, Uprising. Live Forever features many of Bob's most cherished songs. Live Forever also immortalizes his final concert, and the last song Bob ever performed in concert: his rally cry for equality, "Get Up Stand Up."

Available on CD for the first time, unforgettable performances of No Woman No Cry, Jammin' and Is This Love, to name a few, appear on this incredible audio documentary depicting an innovator and inspiration to people of many generations.

"Bob's music has always conveyed a message of hope, unity and love. It has brought countless people together as it did that night 30 years ago in Pittsburgh. To hear that music today and to be able to share it with a new generation shows that Bob is as relevant today as he was 30 years ago," says Rita Marley.

With more than 18+ million Facebook followers, Bob Marley and his music are being celebrated throughout the country. Some events include Amazon.com's exclusive premiere of "Redemption Song" performed by top artists around the world, Mog.com's streaming the album in its entirety, radio markets across the US premiering Bob Marley radio specials, and Clearchannel.com's national broadcast premiere of the Live Forever songs.

In celebration of Bob Marley's would-be 66th birthday on February 6, 2011, the Marley Family will be launching a brand new website which will offer a more intimate Bob Marley experience and include fresh, exclusive content. To learn more, visit the Marley Family's primary website at http://www.bobmarley.com.

Also coinciding with Bob Marley's birthday, the Marley family's philanthropic website, 1Love.org, is partnering with charity: water (www.charitywater.org), to bring clean and safe drinking water to people in developing nations. This is a special Marley Mission to drive awareness and support of this great cause.

The epicenter of a global movement, 1Love.org is a not-for-profit business created with the Marley Family that is dedicated to spreading Bob Marley's message of unity and peace by lifting up a new generation of "young gongs" to strike the hammer for charities, causes and ideas that empower youth, protect our planet and encourage global peace. A portion of the proceeds from product sales of two new Marley Family ventures, The House of Marley personal audio products and Marley's Mellow Mood 100% natural relaxation teas and sodas, support 1Love.org.

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