

## Hope Gardens - the venue for first 3D party

The creators of the Destination Series say Jamaicans are in for a treat this New Year's Eve as they prepare to host what they consider the world's first truly 3D-cinematic party experience at Hope Gardens in St Andrew.

The event, which is dubbed Digicel Destination - The Moon in 3D, is being touted by its organisers to provide a much-needed creative jolt for Jamaica's entertainment scene.

Destination, which is in its fifth year, is being spearheaded and promoted by Absolute, Redlight and Real Entertainment. Digicel are the title sponsors. The promoters are promising to deliver an even more spectacular experience than last year's 'Destination Dubai' event.

The Destination Series, over time has become one of the must-attend events after it was listed as one of the 'Top Ten places to ring in the New Year' by The Miami Herald last year, a first for any event in the Caribbean, and something the promoters see as a testament to the Destination Series' unparalleled brand offerings.

"We intend to deliver an out-of-this-world party experience and we are positive patrons will be truly amazed when they enter our venue, we plan to change the way people think about parties," says Kirk Hamilton one of the event's directors.

"Every patron will receive a pair of 3D glasses, allowing them to experience the effects of custom-crafted content on large projector screens and an amazing specially designed light show," he continued.

The team from Greenstar Universal, a lifestyle, marketing and technology-solutions label, owned by Hamilton and partner Jahnyku Nunes, has accessed the technology necessary to deliver the 3D content relevant to a large scale outdoor-event setting.

"Not many events in Jamaica have been able to boast a world's first, but this is something very innovative, a real game-changer and we are excited about the opportunity as the Guinness Book of World Records has been contacted to keep an eye on us, so we plan to impress," Nunes said.

The party is also promising an unprecedented bar selection, impeccable culinary offerings, all with a complimentary, futuristic flair.

Alex Chin, another director in the event proudly said: "Destination has re-envisioned the way events are delivered, we stop at nothing to ensure our patrons get what they deserve, which includes Johnnie Walker, Greygoose and Moët and Chandon Champagne, served at all our bars, all night long, and various decadent menu items including various preparations of lobster, shrimp, lamb and sushi to name a few."

This year, the team will unveil a new kitchen theme, but the promoters would not say much more.

Tickets for the New Year's Eve event will be available at Alexxya Mall Plaza; Dragon Phoenix, Loshusan; and Xtras, Manor Park.

Persons can also visit [www.Iknowmydestination.com](http://www.Iknowmydestination.com), or call the destination concierge at (876) 881-5800 for more details on the 'Destination Moon 3D' experience.