

Here Comes The Bob Marley Surf Collection

This holiday, get ready for the Billabong X Bob Marley Collection, a line of `surfs up` clothing.

Billabong, a company that produces active lifestyle clothing, accessories and related products designed and distributed to a worldwide customer base of board riders announced the collection in collaboration with Marley & Co.

Consisting of boardshorts, tee shirts, tank tops, and selected accessories, the line reflects the energy, passion and fun that infused Marley`s life.

The Billabong X Bob Marley collection is made using premium recycled and organic materials, supporting environmentally safe products. This means less pollution, with superior quality, function and performance. The collection will be marketed in store, online and print.

`Hanging on the beach after a surf, listening to Reggae is part of the surfing culture no matter where you are in the world,` said Graham Stapelberg, VP of Marketing at Billabong USA. `Bob Marley`s music is timeless – and a natural fit for Billabong.` His songs fuse social awareness, irresistible reggae beat and cultural relevance into a celebration of life embraced universally.

`I love it! The collection is cool and conscious,` added Ziggy Marley, when asked about his feeling on the The Billabong X Bob Marley Collection.