

Bolt among nominees for Face of Travel award

The World Travel Awards nominees for the 'Face of Travel 2010' reads like a who's who of celebrity stardom.

Actors and sports superstars including Arnold Schwarzenegger, David Beckham, Usain Bolt, Kevin Costner and Rafael Nadal make up a few of the favourites touted to win the prestigious award this year.

Recognised globally and labelled as the 'Oscars of the Travel Industry' by the Wall Street Journal, the World Travel Awards is the paramount showcase for travel accolades.

The 'Face of Travel' is a new award acknowledging substantial celebrity contributions to the travel and tourism industry throughout the year.

Nominees such as Rafael Nadal and Usain Bolt have been considered for their efforts in boosting tourism within their respective home countries, the Balearic Islands and Jamaica.

Iron Maiden's lead vocalist, Bruce Dickinson is among those considered for the illustrious award due to his accomplishments as Marketing Manager for AstraBus Airlines.

Other awards up for grabs include; Excellence in Service, Leading Airline, Leading Beach Resort and Leading Heritage Hotel to name a few.

Australia's Palazzo Versace Hotel on Queensland's Gold Coast gets a nod for 'World's Leading Hotel', in close competition with other regional winners, worldwide.

The World Travel Awards will be held at London's Grosvenor House Hotel on Sunday 7 November.